



## TARA ECO INITIATIVE

TARA Spa Therapy is committed to ongoing progress on the path of greening and sustainability – in our sourcing, ingredients and formulations, packaging and business practices. Our vision is a global community that values wellness, personal growth and social and environmental responsibility. Our commitment to environmental responsibility is reflected throughout the company.

### FACILITY

- Our warehouse and shipping facility operates on solar power.

### PACKAGING

- Bath Salt 16 oz. cannisters have metal lids, not plastic.
- We minimize extraneous packaging and the use of plastics using glass instead wherever possible.
- Our **Herbal-Ease™ Neck Pillow** boxes made from 70% post-consumer recycled content with water-based ink are 100% recyclable.

### PRINT

- TARA letterhead and collaterals are printed on post-consumer, FSC certified paper with water based ink.
- We offer all collaterals in electronic format on memory sticks made from recyclable materials as a paperless alternative.
- All outside printing is sourced through a green, sustainable printing service.

### PRODUCT

- Our **Herbal-Ease™ Green Neck Pillows** are made with Recycled Content and the polar fleece fabric is composed of 89% post-consumer plastic soda bottles.

### SHIPPING

- We use shredded paper documents, 100% recycled Kraft padding and newsprint paper as well as reuse packing materials and boxes from incoming shipments to pack our outgoing orders.
- We use shipping peanuts from recycled materials or corn, versus Styrofoam

### TARA'S ECO CHOICE PROGRAM



This icon found on our Price List, denotes all TARA products made with wild-crafted and/or organic ingredients as well as all eco-friendly packaging made with recycled content.



TARA™  
SPA THERAPY

## TARA ORGANIC PRODUCTS

TARA products contain no synthetic fragrances, artificial dyes or colors and are paraben free. No TARA products are ever tested on animals and none contain petroleum based ingredients. Never. Ever. Many of our products are certified organic and all are wildcrafted, pesticide free and sourced from suppliers who engage in sustainable farming practices.

Following is a list of TARA products that we highlight for their pure, organic content:

### TARA AROMATHERAPY

#### Certified Organic Single Note Essential Oils

(18 of our 21 Single Notes)

Bergamot Eucalyptus

Cedarwood Juniper

Chamomile Lavender

Clary Sage Lemongrass

Cypress Orange

Geranium Peppermint

Grapefruit (Pink) Tea Tree

Vetiver Ylang Ylang

Jasmine (a 10% dilution in Organic Jojoba Oil)

Rose (a 10% dilution in Organic Jojoba Oil)

#### Body & Massage Oils

100% Organic Massage Oil

100% Organic Eucalyptus Naturally Scented

100% Organic Maternity Blend

#### 97.5% Organic Aroma Wellness Massage Oils

(in Organic Base Oil)

Balancing Revitalizing

Detoxifying Stress Relieving

Loving Therapeutic Sports

Relaxing

#### 85-100% Organic Roll-On Remedies/Liniments

Balancing Muscle Soother

Deep Rest Stress Relief

Headache Relief

#### 97.7% Organic Destination Rejuvenation Oils

Desert Sage High Altitude

Evergreen Tropical Essence

100% Organic Jet Lag Massage Oil

### TARA AYURVEDA

#### 98% Organic Ayurvedic Facial Oils

Vata Facial Oil

Kapha Facial Oil

Pitta Facial Oil

#### Ayurvedic Teas

Vata 100% Certified Organic

Pitta 98% Certified Organic

Kapha 100% Certified Organic

## TARA BATH THERAPY

### 100% Certified Organic Herbal Extracts & Pure Essential Oils

Body Purifier	Citrus Refresher
Immune Booster	Loving
Muscle Soother	PMS
Stress Release	Restful Sleep
Women's Transition	
Rejuvenating Foot Soak & Scrub	

## TARA CBD

### 100% Organic CBD Muscle Liniment

## TARA SKIN THERAPY

### Cleansing Gel

Contains organic ingredients

### Crème Cleanser

85.4% from organic farming  
100% from natural origin

### Antioxidant Crème Mask

84.08% from organic farming

### Pomegranate Enzyme Mask

80.4% from organic farming

### Soothing Gel Mask

Contains organic ingredients

### Balancing Face Oil

98% organic

### Nourishing Face Oil

99% organic

### Replenishing Face Oil

98% organic

### Soothing Face Oil

98% organic

### Calendula Moisture Crème

83.44% from organic farming  
99.99% from natural origin

### Primrose Face Lotion

Contains organic ingredients

### Hydrating Mists

100% organic Lavender  
100% organic Neroli

## TARA SUN THERAPY

### 100% Certified Organic Lavender Mist

TARA Spa Therapy • Carmel, CA



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