

REIMAGINED

# TARA<sup>®</sup>

spa therapy

The legacy brand that inspires wholistic well-being introduces a fresh new look.

TARA remains committed to its core values:

- Uncompromising Purity
- Eco-Conscious Integrity
- Therapeutic Effectiveness



# TARA<sup>®</sup>

aroma wellness

## THERAPEUTIC GRADE AROMATHERAPY BODY & MASSAGE OILS

Aromatherapy is integral to all of our services and programs. TARA is committed to ensuring the quality and integrity of true healing through the therapeutic use of essential oils.

Our wellness-based, pre-blended formulations ensure safe proportions ready for direct application and eliminate the need for massage therapists to blend the oils themselves.

Available in professional and retail sizes in the following aroma wellness intentions:

Balance • Calm • Detox • Immune Boost  
Love • Recover • Renew • Rest



# TARA<sup>®</sup>

aroma wellness

## THERAPEUTIC GRADE AROMATHERAPY BATH & DIFFUSER OILS

The therapeutic use of water and steam has been practiced since antiquity. In Japan, bathing has been part of ritual purification and the pursuit of spiritual purity. A therapeutic bath soak has been a principal healing modality for centuries.

Use TARA Bath & Diffuser Oils for soaking baths, diffusers, pulse points or blended into unscented lotion or oil.

Available in professional and retail sizes in the following aroma wellness intentions:

Balance • Calm • Detox  
Love • Rest • Renew  
Recover



# TARA<sup>®</sup>

aroma wellness

## 21 ORGANIC SINGLE NOTE ESSENTIAL OILS

Our Essential Oil Collection includes 21 organic, wild-crafted and pesticide-free oils from farmers around the world. Use in many aromatherapy applications, including custom blending programs for face and body, environmental fragrancing, baths and home health care.

Available in professional and retail sizes:

- Bergamot • Cedarwood • Chamomile
- Clary Sage • Cypress • Eucalyptus
- Geranium • Pink Grapefruit • Jasmine
- Juniper • Lavender • Lemongrass
- Orange • Patchouli • Peppermint
- Rose • Rosemary • Sandalwood
- Tea Tree • Vetiver • Ylang Ylang



# BATH THERAPY

# TARA<sup>®</sup>

## bath therapy

INTEGRATING THE HEALING POWER OF HYDROTHERAPY, AROMATHERAPY & HERBS

Due to their fine texture, TARA's versatile Bath Therapy Salts can be used for bath soaks and body scrubs. Based on immersion bath therapy, we use sodium minerals to soften the water, assisting with the percutaneous absorption of the certified organic extracts and pure essential oils into the skin.

Available in professional and retail sizes in the following formulations:

Calm • Detox • Immune Boost • Love • Recover • Renew • Rest



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# TARA®

## bath therapy

ENHANCE YOUR GUESTS' EXPERIENCE WITH SPA QUALITY IN-ROOM BATH & BODY AMENITIES. Made with organic ingredients, botanicals and pure essential oils, TARA's Bath & Body Collection elevates the guest experience to drive new retail revenue opportunities.

No synthetic fragrance, artificial colors, sulfates or parabens

Bulk program for fitness locker rooms • Eco Program reduces plastics & product waste • Retail program for hotel & spa

### BALANCE

YLANG, ORANGE & VETIVER

Shampoo & Conditioner  
Hand & Body Lotion  
Hand & Body Wash

### CALM

LAVENDER & SAGE

Shampoo & Conditioner  
Hand & Body Lotion  
Hand & Body Wash

### RENEW

LEMONGRASS & MINT

Shampoo & Conditioner  
Hand & Body Lotion  
Hand & Body Wash

### LOVE

YLANG & PATCHOULI

Hand & Body Lotion  
Hand & Body Wash

### REST

CHAMOMILE & LAVENDER

Hand & Body Lotion  
Hand & Body Wash



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# TARA<sup>®</sup>

aroma wellness

RELAX THE BODY, SETTLE NERVES AND CALM THE MIND

TARA's top remedies for unwinding the nervous system, inducing deep rest and supporting a good night's sleep, which is essential to promoting overall health.

Available in:

- Roll-On Remedy
- Bath Therapy Salts
- Bath & Diffuser Oil
- Body & Massage Oil
- Relaxing Shower Gel
- Hand & Body Lotion
- Wellness-At-Home Kit
- Rest Gift Set (travel size)





# TARA<sup>®</sup>

aroma wellness

WHAT THE WORLD NEEDS NOW

Create nurturing, heart-warming experiences for your guests in the spa and at home with our LOVE Aroma Wellness Collection:

Available in:

Love Gift Set

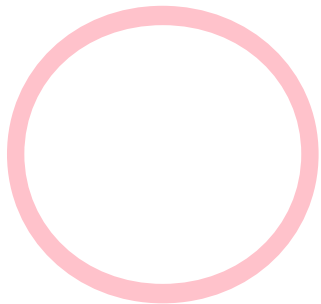
Love In A Box

Bath Therapy Salts

Bath & Diffuser Oil

Body & Massage Oil

Hand & Body Lotion





HERBAL-EASE<sup>®</sup>

TARA<sup>®</sup>

herbal-ease

MOIST-HEAT THERAPY FOR STRESS RELIEF

Our Herbal-Ease™ Collection of Pillows and Packs was created to bring additional comfort and stress relief to spa guests, and to provide spas with an easy enhancement for any treatment or service.

Special features include: 100% natural aromatherapy herbs, microwave for heat therapy, freeze for cold therapy, exceptionally durable for professional and home use, top seller at retail when used in treatment, and earth-friendly material and packaging.

Our most popular retail item for self-care rituals at home.



Color options:

- Green Olive 
- Chai 
- Slate Gray 

SKIN THERAPY

TARA®

skin therapy

REVEAL THE SKIN'S NATURAL RADIANCE AND BEAUTY

TARA Daily Rituals Wholistic Skin Care harmonizes the healing properties of Aromatherapy and Ayurvedic principles with the science of botanicals and anti-oxidant ingredients. Its high percentages of active agents from plants and flowers replenish the skin's nutritional needs and restore proper cellular metabolism.

A full range of professional and retail product that offers guests a stream-lined, smart and effective wholistic facial regimen.

Made with vegan and organic ingredients, no synthetic fragrance or artificial colors, no parabens or petroleum-based products and no animal testing.

Daily Skin Care Rituals - developed with such integrity that you can feel the vibration of purity when they touch your skin.



AYURVEDA

TARA<sup>®</sup>  
ayurveda

THE MOST COMPREHENSIVE AYURVEDA PROGRAM IN THE INDUSTRY

TARA's comprehensive Ayurveda treatment program is supported by a face and body line that promotes the lifestyle philosophy of Ayurveda. We've adapted traditional, otherwise complex Ayurvedic therapies into protocols that are appropriate for the spa environment, without compromising the integrity of Ayurveda.

TARA's formulations are made from authentic Ayurvedic herbs and oils imported from India to address the specific needs of Vata, Pitta and Kapha constitutions.

Available in professional and retail sizes in the following formulations:

Vata • Pitta • Kapha • Bindu



SUN RESTORE

TARA®

sun restore

NATURAL SUN CARE FOR ACTIVE LIFESTYLES

The TARA Sun Program was developed to soothe, heal and rehydrate sun-exposed, dry or irritated skin. We created a natural, aloe-based product line for sun recovery treatments and for use after being out in the elements. We believe that every spa should educate their guests about safe sunning and have natural, healing remedies available for them when needed.

Available in professional and retail sizes:



SPF 30

Recovery Gel

Rehydrator Lotion

Lavender Face & Body Mist

Cool Mint Lip Balm (SPF 15)

CBD THERAPY

# TARA<sup>®</sup>

cbd therapy

THE HIGHEST QUALITY CBD ON THE MARKET

Our mission continues to be finding only the purest, highest quality ingredients for TARA products. Our CBD Oil exemplifies these standards. It comes from a unique hemp strain bred to contain the highest concentrations of CBD and the lowest concentrations of THC (below .05%), so there are no psychoactive effects. It is grown organically in the USA and fully regulated by the Department of Agriculture. The Oil is extracted using a proprietary, super critical CO2 extraction method. No solvents are used in the processing and it is lab tested for zero levels of solvents, metals, pesticides or microbials.

Available in professional and retail sizes:

Bath Salts • Body & Massage Oils  
Liniments & Gels • Boxed Sets



WELLNESS DELIVERED  
TO YOUR DOOR

# TARA<sup>®</sup>

spa therapy

IN-ROOM WELLNESS DELIVERY

Expand the spa experience with In-Room Wellness Delivery. If you are planning treatments in the comfort and safety of the guest rooms, build TARA Wellness Kits into the experience to add value to offset your spa's current necessary limitations.

The therapeutic grade essential oils and organic herbal extracts help support resilience during the challenges we face today.

Available in the following wellness intentions:

Immune Booster  
Sleep & Deep Rest  
Stress & Anxiety Relief



# SOCIAL RESPONSIBILITY

# TARA<sup>®</sup>

## spa therapy

TARA Spa Therapy contributes to the following charitable organizations:



Sierra Club

Big Sur Land Trust

Wilderness Society

Green Spa Network

Planned Parenthood

Habitat for Humanity

Doctors Without Borders

Wounded Warrior Project

Solar Cookers, International

FINCA, The End To Poverty

St. Jude's Children's Hospital

Environmental Defense Fund

Women for Women, International

Natural Resources Defense Council

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Buy-In Discounts Available

